

SENDAI TANABATA FESTIVAL Date: Aug 6-8



伊達政宗公の想いが宿る
仙台七夕の伝統美

仙台七夕まつり



8月

Aug

5

仙台七夕花火祭

8月

Aug

6

7

8



薄祖・伊達政宗公の時代から続く日本一の七夕まつりである「仙台七夕まつり」は、毎年8月6日、7日、8日に開催され、期間中、街は200万人を超える多くの人で賑わいます。まつりの一番の特徴は豪華絢爛な笹飾りです。毎年数カ月かけてすべて手作りされる飾りが街全体を埋め尽くす様子は圧巻の一言。また、前日の8月5日には「仙台七夕花火祭」が開催され、美しい花火が仙台の夜空を彩ります。仙台の夏の風物詩「仙台七夕まつり」にぜひお越しいただき、一緒におまつりを楽しみましょう！

The "Sendai Tanabata Festival" is Japan's most famous Tanabata Festival (Star Festival) and is well-known for its long tradition and the splendor of its decorations. Dating back to the era of Date Masamune (1567-1636), the first lord of the Sendai domain, the festival is celebrated from August 6th to 8th every year, with over two million people visiting the downtown areas of Sendai during this period.

The beautiful and flamboyant ornaments hung on tall bamboo poles are the highlight of this festival. All of these ornaments are made by hand starting from several months before the festival. It is a marvelous sight to see the downtown areas adorned with these colorful decorations.

On August 5th, the day before the start of the festival, the "Sendai Tanabata Fireworks Display" takes place, and brilliant fireworks illuminate the night sky. Come and enjoy the "Sendai Tanabata Festival" - a summer tradition of Sendai! A full-sized Tanabata display can be seen at Sendai Ryokusaikan. It is about 3.6 meters long.



仙台七夕まつり協賛会

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仙台七夕新着情報はこちら

仙台七夕まつり公式サイト

<https://www.sendaitanabata.com>

仙台七夕動画はこちら

仙台七夕まつりYouTube

