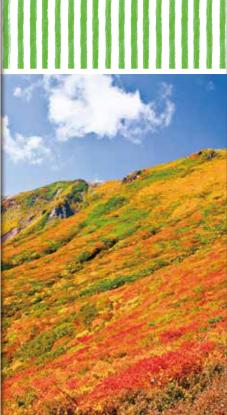




MIYAGI PREFECTURE JAPAN

# Our Miyagi Prefecture















### Miyagi Prefecture, Our Hometown

# Toward a Sustainable Community Aiming for a prosperous and livable Miyagi for everyone

Miyagi Prefecture is rich in resources of various kinds such as nature, culture and food. Miyagi is expected to play an increasingly important role as the center of the Tohoku region, because of its well-developed airport, seaports and other transportation infrastructure, large corporations have selected Miyagi as the site of their new factories and other developments.

It has been 13 years since the Great East Japan Earthquake, and as we make further strides to reach beyond what lies ahead of the recovery, we feel a renewed determination to make Miyagi into a place where each and every resident is able to live happily and always feel at ease.

> Yoshihiro Murai, Governor of Miyagi Prefecture

# Miyagi's Future Vision

We are engaging in various initiatives that provide assiduous support toward completing the reconstruction of the disaster-affected areas and that also follow the basic direction for promoting the four government policies. These efforts are based on the Philosophy of Prefectural Administration stated in Miyagi's Future Vision, which serves as the basic guideline for operating the Miyagi Prefectural Government.

### Prefectural Government – Management Philosophy

Toward a prosperous Miyagi Prefecture! "PROGRESS Miyagi"

Work with players in various fields to create a vibrant Miyagi

### Support for the completion of reconstruction and \_\_\_\_\_\_ basic direction for promoting the four government policies.

- Detailed support for the completion of reconstruction in the disaster area
- Promoting sustainable growth in key industries which support the prefecture
- Supporting Miyagi's children and child-rearing as a society
- Creating a lively community where everyone can live with peace of mind
- Creating a resilient prefecture in harmony with nature

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# **History of Miyagi**

### Miyagi's Background

Miyagi Prefecture was called Mutsu Province along with Fukushima Prefecture and Iwate Prefecture about 1300 years ago. The center of political power in the Tohoku Region was the government office at Tagajo City. About 400 years ago, Date Masamune built a castle in Sendai and laid the foundation for the Sendai Domain. In 1867, the first year of the Meiji era, the Sendai Domain surrendered in the Boshin War, and Sendai Prefecture was established following the abolishment of feudal clans in 1871. It then became Miyagi Prefecture in 1872. After its establishment, Miyagi Prefecture was abolished and restructured many times, eventually reaching its current size and shape in 1876.

### Origin of the name "Miyagi"

It is believed that the name Miyagi comes from an old name for the area "Miyagi-gun". The word "Miyagi" consists of two parts: "miya" refers to shrines, such as Shiwahiko Shrine and Shiogama Shrine; and "shiro" (also pronounced "gi") means castle, such as Tagajo Castle. Another theory says "Miyagi" comes from the word "miyake", which was a term used to denote land directly ruled by the Yamato Dynasty in ancient Japan.

### History of the prefectural office

# Miyagi prefectural office started as the domain school Yokendo in 1872.

In 1871, the fourth year of the Meiji era, the domain office located in Sendai Castle was moved to the domain school Yokendo, which was on the premises of the current prefectural office, as the Sendai prefectural office, and was renamed the Miyagi prefectural office in the following year.



### "Prefectural Office of Showa" beloved by the citizens of the prefecture

Another prefectural office was built in 1931, the 6th year of the Showa era. The office was popular among citizens of the prefecture and was nicknamed "Prefectural Office of Showa". However, due to deterioration and damage caused by earthquakes, it was dismantled in 1986 for the construction of a new office.

The construction of the current building complex began in 1984, and the prefectural office was reborn as the prefectural

assembly building (completed in 1986), the prefectural government building (completed in 1989), and the police building (1991).



- 1872
   Sendai P
- Sendai Prefecture was renamed Miyagi Prefecture
- 1876 Unified Prefecture of Miyagi established (covering the current area)
- 1931
- Former prefectural office building completed
- 1945
- Great Sendai Air Raid, World War II ended • 1957
- Sendai Airport opened 1960
- Miyagi sustained damage from tsunami caused by the Chilean earthquake
- 1971 Port of Sendai opened
- **1977**
- New railroad station building (Sendai Station) opened

### Events in Miyagi

 1989 New prefectural office building completed



- 1990 Regular international flight services started at Sendai Airport
- 1991
- Hitomebore, a new variety of rice, developed / Tohoku Shinkansen train operation to Tokyo Station began
- 1994
   Professional football club
   Brummel Sendai (later renamed
   Vegalta Sendai) formed

- 1997
   Mivagi University established
- 2002
- 2002 FIFA World Cup games held in Miyagi 2004
  - Professional baseball team the Tohoku Rakuten Golden Eagles formed
- 2004
   Professional basketball team the Sendai 89ers formed
- 2007 Sendai Airport Access Line (train line) opened
- 2008
   Iwate-Miyagi Nairiku Earthouake
- 2011

### Great East Japan Earthquake and tsunami

 2012
 Professional women's football club the Vegalta Sendai Ladies (later renamed the Mynavi Vegalta Sendai Ladies) formed

### 2017

11th National Competitive Exhibition of Wagyu (Japanese beef cattle) held in Miyagi

### 2018

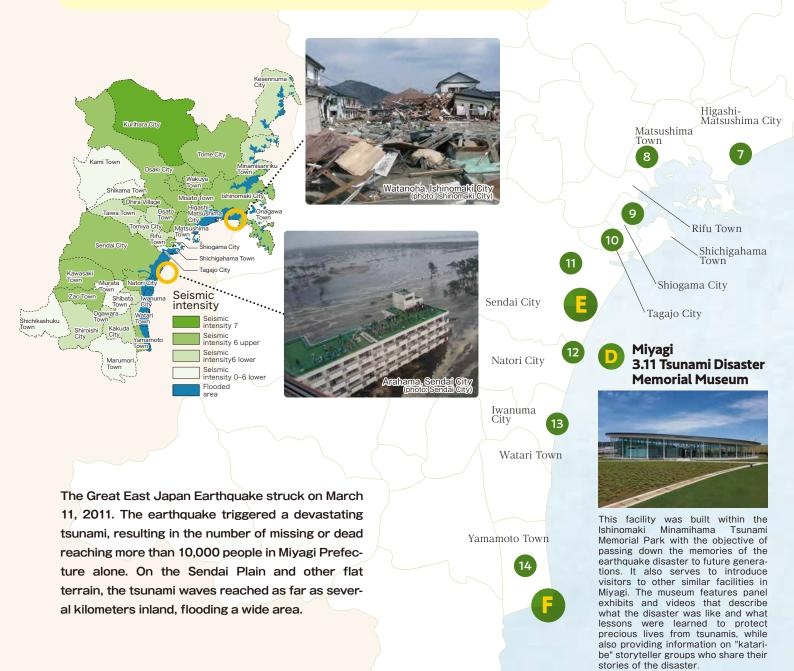
- Date Masayume, a new variety of rice, launched on the market
- 2019
   Kesennuma Oshima Ohashi Bridge opened
   Damaged by Typhoon Hagibis in 2019
   2021
- Hosted the 40th National Convention for the Development of an Abundantly Productive Sea 'Food Kingdom Miyagi Convention'

# Miyagi's Recovery from the 2011 Great East Japan Earthquake

# **Summary of disaster**

Date and time of occurrence	Number of missing persons	
2:46 pm, March 11, 2011	1,215 people	
Location of earthquake Off the Sanriku Coast (about 130 km east of the Oshika Peninsula)	Number of completely destroyed houses 83,005 houses	
Maximum seismic intensity	Number of heavily damaged houses	
Seismic intensity 7 (Kurihara City)	155,131 houses	
Magnitude of	Total amount of damage *	
earthquake Magnitude 9.0	9,096.8 billion yen	
Number of 10,571 people	Volunteers Total of <b>779,328</b> people	

As of September 30, 2023



Preserving and passing down the memory of the earthquake disaster



# **Facilities built to prevent** disaster memories from fading away and passing on the lessons.

Memories of the 2011 Great East Japan Earthquake are fading. To pass on the experiences and knowledge, facilities and stone monuments are being constructed and a number of tsunami-damaged structures have been preserved in Miyagi Prefecture. %In addition to this, private facilities are also being developed

- Kesennuma City Earthquake Disaster Memorial Park Rias Ark Museum of Art er and the history of tsunami disasters
- Minamisanriku Town Earthquake Disaster Memorial Park
- Ishinomaki City Ruins of the Great East Japan Earthquake: Former Okawa Elementary School ted in FY202

Ruins of the Great East Japan Earthquake: Former Onagawa Police Box

- Ishinomaki Minamihama Tsunami Memorial Park
- Higashi Matsushima City 3.11 Disaster Recovery Memorial Park
- 8 **Disaster Prevention Center** Shiogama City Tsunami Disaster Prevention Center Tagajo City Great East Japan

Matsushima Town Ishidasawa

- Earthquake Monument
- Sendai 3/11 Memorial Community Center
- Natori City Earthquake Disaster Museum
- Iwanuma City Millennium Hope Hills Exchange Center
- Yamamoto Town Disaster Prevention Base / Yamashita Regional Exchange Center





This building that was formerly Kesennuma Koyo High School is now preserved as part of the Ruins of the Great East Japan Earthquake Kesennuma City Memorial Museum, with its purpose being to preserve the memories and lessons of the disaster for the future. The museum is open to the public and features images from the disaster.





What can we do if disaster strikes? Watch videos of testimonies given by local residents and visit the art space created by contemporary artist Christian Boltanski to gain a visceral understanding of the importance of disaster preparedness and disaster mitigation.

### **Ruins of the Great East Japan Earthquake** Sendai Arahama Elementary School

2

Kesennuma City

Minamisanriku

Town

Onagawa Town

Ishinomaki

City

a sille state state and state and state as

The damaged school building is kept in a condition as close as possible to its post-disaster state, and photos taken immediately after the disaster are displayed to communicate the power of the tsunami and the threat posed by such disasters to young generations. The history and culture of the Arahama district and memorable local events are also introduced here.







These ruins are the only remains from the disaster that exhibit damage from a fire caused by the tsunami. There is a corridor in the remains of the school building that allows visitors a view into a classroom that was damaged by the fire, helping visitors to understand how powerful a tsunami can be and the destruction they are capable of wreaking. In the exhibition hall located next to the former school building, you can view materials and images related to the Great East Japan Earthquake and learn about past tsunamis.



### Yamamoto Town Ruins of the Great East Japan Earthquake: Nakahama Elementary School



This facility is the only disaster memorial ruin in southern Miyagi Prefecture. The Nakahama Elementary School saved the lives of 90 people from the tsunami during the Great East Japan Earthquake. Visitors can enter the damaged school building, which contains spots that vividly retell the damage caused by the tsunami as well as lessons learned from the disaster. Examples include remnants of damage caused by the tsunami, videos looking back to the time of the disaster, and an attic warehouse where children spent the night.

### **Facts about Miyagi**

# Geography

Miyagi Prefecture is located about 300 km northeast of Tokyo, the capital of Japan. The east side of the prefecture faces the Pacific Ocean, where renowned fishing grounds and beautiful landscapes popular with tourists, such as one of the three most scenic spots of Japan Matsushima, are found. Zao, Funagata, Kurikoma and other mountains in the western part of the prefecture offer natural beauty in each of the four seasons. The Sendai Plain is centrally located, serving as the leading agricultural land for grain cultivation.

# Total area

7,282.29 square kilometers (16th in Japan) \* The Report of Statistical reports on the land area by prefectures and municipalities in Japan in 2023, Geospatial Information Authority of Japan

# Total population **2,257,472** persons (Male: 1,101,028. Female: 1,156,444) (14th in Japan)

\* Population based on "Population. Demographics and Number of Households Based on Basic Resident Register" of the Ministry of Internal Affairs and Communications (as of January 1, 2023)

### Temperature and precipitation

	Spring (AprJune.)	Summer (JulySept.)	Fall (OctDec.)	Winter (JanMar.)
Average temperature	17.2℃	<b>26.8</b> ℃	11 <b>.3</b> ℃	4.8°c
Total precipitation	345.0mm	457.0 mm	141.5 mm	102.5 mm

Source: Japan Meteorological Agency website

(taken from figures for Sendai City in fiscal year 2023)

# **Traditional crafts**

Most of these 19 products flourished during the Edo Period (17th to 19th century) and have been passed down as traditional crafts since that time.



Miyagi's traditional kokeshi wooden dolls

#### Nationally designated traditional crafts

 Miyagi' s traditional kokeshi wooden dolls Naruko lacquer ware Ogatsu suzuri (inkstones)

Sendai tansu (chests)

### Prefecture-designated traditional crafts

Sendai fishing pole

Wakayanagi woven fabric

Matsukasa wind chimes

Kirigome ware

 Shiroishi washi (Japanese paper) Iwadeyama shino bamboo work

- Tsutsumi dolls
- •Tamamushi lacquer ware •Tsutsumi ware
- Nakaniida knives
- Sendaihira (silk fabric)
- Bogwood craft Sendai papier-mâché
- Sendai ofude (writing brush) Sendai Tsuishu (red colored wooden lacquer ware)

# **Designated Cultural Properties**

There are over 450 cultural properties (designated by the national and prefectural governments) in Miyagi Prefecture. They include buildings and archaeological sites, arts and craft products, places of scenic beauty and natural



Osaki Hachimangu Shrine (national treasure)

- Osaki Hachimangu Shrine (national treasure)
- Zuiganji Temple Main Building (national treasure) ..... Matsushima Town
- Zuiganii Temple Priest's Kitchen and Corridor
- (national treasure) ······Matsushima Town Volume 25 of Ruijukokushi (national treasure) ------ Sendai City
- Volume 10 of Shiki Kobunhongi (national treasure) 
   ······ Sendai City
- Document on the Keicho Envoy to Europe (national treasure) ...... Sendai City
- Site of Temple Belonging to Tagajo Castle (special historic site): Tagajo City
- Matsushima (special place of scenic beauty)
   Shiogama City, Shichigahama Town, Rifu Town, Matsushima Town, Higashi-Matsushima City

Megama / Ogama Geysers at Onikobe (special natural treasure)

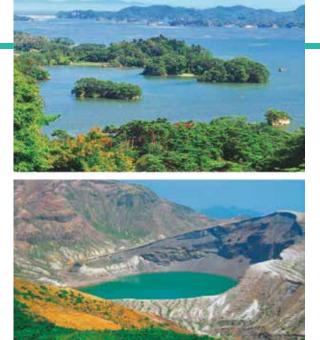
Others

..... Osaki (formerly Naruko Town)



### Mounted Statue of Date Masamune

Date Masamune (1567 to 1636) was the founder of Sendai Domain. He was a cultural leader of the time and contributed to the development of the vibrant and rich "Date culture.



Gross prefectural product (nominal) 9,485.2 billion yen

Okama Crater Lake of Mt. Zao

(14th place in Japan)

### 📕 Prefectural income per capita 2,803,000yen (23th place in Japan)

monuments. traditional

and

"FY2020 Annual Report on Miyagi Prefectural Accounts" issued Source by the Prefecture's Statistics Division Note: The ranking was calculated from the Annual Report on Prefectural Accounts issued by the Cabinet Office

skills

performing arts, and festivals and rituals, all of which have been passed down for generations.



# 04 Sports

Miyagi, especially Sendai, is home to numerous sports teams.

Many sports events, such as the Tohoku Miyagi Revive Marathon and the Tour de Tohoku, are held each year and are enjoyed by large numbers of people throughout the prefecture.



Rakuten Eagles



•Tohoku Rakuten Golden Eagles Rakuten Mobile Park Miyagi is not only a place to come and watch a baseball game, but also a fun-filled ballpark where visitors can enjoy a variety of entertainment, including good food and events, as well. The baseball team will unite to bring thrills and excitement to the Tohoku region, with the goal of becoming the most beloved team in Japan.



©SENDAI 89ERS



Sendai 89ers

This professional basketball team was established in 2005. The team hopes to use basketball to help create an enriched society and a vibrant town. In addition to the team's efforts to increase the popularity of basketball, it has partnered with local communities for its "NINERS HOOPS" activities.



©VEGALTA SENDAI



### Vegalta Sendai

Yurtec Stadium Sendai, the home ground of Vegalta Sendai, is a theater-style stadium in which both players and fans come together as one, united in their excitement and passion for the games, filling the air under the roof-covered stands with wild cheering and sheer fervor. Come and enjoy thrilling J.League soccer games here at the stadium!



©mynavisenda



• Mynavi Vegalta Sendai Ladies The Mynavi Sendai Ladies team is battling it out in Japan' s first women' s professional football league, the "WE League," which was launched three years ago.

The team aims to boost its value for the local area and to this end is cooperating with other professional sport teams in Sendai to contribute to the vitalization of both Sendai and Miyagi.



The prefecture honors distinguished and beloved individuals who have made an outstanding achievement in the field of sports or academia and given hope and inspiration to the people of Miyagi.

### • Kazuhiro Sasaki (Awarded in 1998)

Former professional baseball player from Sendai City. Nicknamed "Daimajin," he set records as a closer both in Japan and the U.S.A major contributor to the Japan Series Championship of the Yokohama Bay Stars in 1998.

### • Koichi Tanaka (Awarded in 2002)

Honorary doctor (Tohoku University). He received the Nobel Prize in Chemistry in 2002.

### Shizuka Arakawa (Awarded in 2006)

Professional figure skater who graduated from Tohoku High School. At the 2006 Winter Olympic Games in Torino, she became the first Japanese figure skater to win the gold medal.

### Hisashi lwakuma (Awarded in 2009)

Professional baseball player. He joined the Tohoku Rakuten Golden Eagles when the team was founded, and represented Japan and pitched in the 2009 WBC.

### • Rakuten Baseball Inc. (Awarded in 2013)

The team won the Japan Series title in 2013, an achievement that became a symbol of the revival of the Tohoku area after the 2011 Great East Japan Earthquake. Winning the championship gave great encouragement and hope to those afflicted by the disaster.

### • Masahiro Tanaka (Awarded in 2013)

Professional baseball player. As an ace pitcher for the Tohoku Rakuten Golden Eagles, he greatly contributed to the team's first Pacific League title in 2013.

### •Yuzuru Hanyu

(Awarded in 2014 and 2018) Figure skater from Izumi Ward in Sendai City and the gold medalist at both the 2014 Winter Olympics in Sochi and the 2018 Winter Olympics in Pyeongchang.



### Ayaka Takahashi and Misaki Matsutomo (Awarded in 2016)

Started playing doubles badminton together at St. Ursula Gakuin Eichi Senior High School. At the 2016 Rio de Janeiro Olympic Games, they became the first Japanese badminton doubles players to win the Olympic gold medal.

### Hideki Matsuyama (Awarded in 2022)

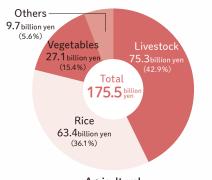
Professional golf player and graduate of Tohoku Fukushi University. Became the first Asian-born and first Japanese player to win the Masters Tournament in 2021.



The Niko Niko Berry is a variety of strawberry created in Miyagi Prefecture

# Raising further awareness of Miyagi's bountiful food products and agriculture, and encouraging further collaboration

Miyagi Prefecture is home to a diverse food culture that includes delicious food from the land and sea. Miyagi is also promoting the production and sale of famous local rice brands including Hitomebore, Sasanishiki, Date Masayume and Kin-no-ibuki, as well as strawberries and vegetables such as bell peppers, and its local beef brand "Sendai Beef." Sendai Beef is known for being the strictest in all of Japan in terms of grading criteria, as the beef must meet the highest quality grade of 5 in order to be certified as Sendai Beef.



Agricultural production (2021) Source: 2021 Statistics on Agriculture, Forestry and Fisheries

1	Bell peppers	1,370t
1	Seri (Japanese parsley)	<b>424</b> t
2	Soybeans	<b>15,800</b> t
2	Red vine spinach	<b>149</b> t
5	Rice	<b>326,500</b> t
5	Fava beans	<b>476</b> t
9	Beef cattle	80,100head
9	Dairy cattle	17,100head
10	Strawberries	<b>4,870</b> t

Agricultural products ranked high in production nationally

\* The figures for beef cattle and dairy cattle are those produced in FY2022, The figures for soybeans, rice, fava beans, and strawberries are for the amounts harvested in 2022, while others are for the amount harvested in 2021

Willie Utlet's die 101 uie dinourie na vesteu in 2021



"Next-generation" facility for bell pepper and tomato production

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Sendai Beef, Miyagi's specialty, premium beef brand

PR event for Data Masayume, a rice variety grown in Miyagi

The future of agriculture in Miyagi

We will continue to promote the signature products of "Food Kingdom Miyagi" such as Date Masayume rice, Niko Niko Berry strawberries and Sendai Beef throughout Japan and the rest of the world.

Additionally, we aim to make Miyagi a highly competitive region for agriculture and promote a high level of productivity by making use of Agritech\* in order to create an agriculture industry that is both attractive to a wide range of talented workers and allows them to make use of their skills.

We will further strengthen our ability to create a prosperous future for Miyagi through the cooperation of everyone working in its food and agriculture industries.

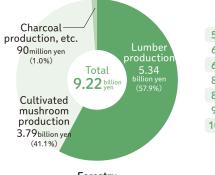
\*Agritech: A term that refers to solving challenges such as reducing or eliminating labor by introducing ICT (information and communication technology) including smart agricultural techniques and other advanced technology.



# To conserve the precious natural resources and increase the use of lumber

Forests, which cover nearly half the land area of Miyagi Prefecture, play a very important and indispensable role in the lives of the citizens. While nature-lovers rejoice in their seasonal beauty, the forests also provide consumers with lumber, mushrooms and other products. Moreover, they recharge water sources, prevent natural disasters and mitigate global warming by absorbing CO<sub>2</sub>.

A large number of cedar, Japanese cypress and other trees in the forests of Miyagi Prefecture are fully grown and ready for harvest. The lumber will be used in a variety of settings including housing and furniture.



Forestry production (2021) Source: 2021 Statistics on Agriculture, Forestry and Fisheries

5	Pine tree	33,000 m
6	Nameko mushroom	949t
6	Matsutake mushroom	<b>0.3</b> t
8	Cedar	595,000 m
8	Broadleaf tree	48,000m
9	Enoki mushroom	<b>1,656</b> t
0	Bunashimeji mushroom	<b>3,152</b> t

Forestry products ranked high in production nationally (2022)

Lumbering with high performance forestry machine



Shiitake mushrooms on natural logs (open culture)



Activities to nurture coastal disaster prevention forests



Inside a facility built using CLT

### Future of forestry in Miyagi

Miyagi promotes the cyclic use of forest resources: "use, plant and grow the trees." To achieve the goal, Miyagi seeks new demand driven by the Forest Stewardship Council (FSC) certification system and increased construction using cross-laminated timber (CLT). The prefecture also works to increase the use of local lumber as well as on reforestation programs.

The prefecture carries out forestation programs where local people can contribute physical labor and takes measures to eradicate pests and disease from the forests. An environment is created where people can enjoy and feel an intimate connection with the trees and forests while securing the safety of residents.

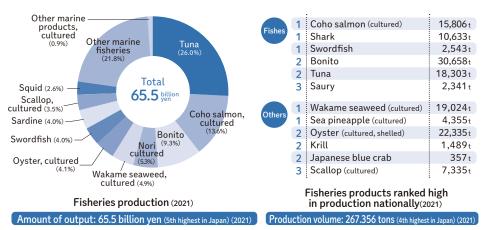


# Aiming for a sustainable fishing industry in harmony with the environment

Miyagi Prefecture is home to an abundant fishing ground and a variety of fish, including tuna and bonito, are caught here. Its fishing industry is among the top in the country, particularly in terms of the aquaculture of coho silver salmon and oysters.

Backed by numerous fishing ports and fish markets, Miyagi's seafood processing industry has long been developed as a core local industry.

The prefecture is also working to increase the value of local seafood, including Miyagi Salmon (first local specialty product registered under the Japan Geographical Indication [GI] system), and promoting the sale of such local products both domestically and abroad.





Mivagi salmon

Source: 2021 Statistics on Agriculture, Forestry and Fisheries

### **Future of Fisheries in Miyagi**



Miyagi Fishermen's College(Training of set net fishing)

In recent years, the situation surrounding the fishing industry has changed dramatically, as rising sea water temperatures have led to a decrease in landings of cold-water fish species such as Pacific saury, the workforce itself is aging, and consumers have become less interested in fish.

In order to respond to these changes in the marine environment and the social landscape, we will promote the utilization of warm-water fish species, search for new species to cultivate, research and encourage the adaptation of land-based aquaculture technology. We will also secure new fishermen through the Miyagi Fishermen's College and eliminate or reduce labor by introducing ICT and other technology. In addition, we will work to expand the consumption of marine products produced in Miyagi and develop sales channels in Japan and overseas.

Furthermore, we will undertake environmental conservation by creating seaweed beds and cultivating seaweed, and take measures to make the fishing industry in Miyagi one that is sustainable and vibrant by working in harmony with nature.

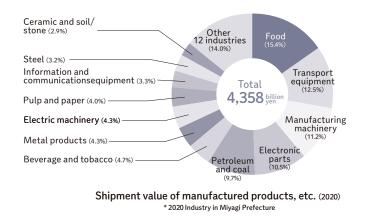
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Supporting growth and development of local businesses

The development of the manufacturing industry plays a large role in developing the local economy as it vitalizes local communities and secures employment opportunities.

Primary material industries, such as petroleum, paper and steel production, account for the majority of manufacturing in the coastal area of Miyagi Prefecture, while assembly of electronic parts and automobiles dominates the inland area. In addition, food manufacturing has been developed using the rich local food resources available.



Factory of Toyota Motor East Japan, Inc. (Ohira Village)



Northern Sendai No.2 Core Industrial Park (Ohira Village)

Future of Industry in Miyagi

For the strong growth of the industry and economy of Miyagi Prefecture and the development of an affluent society, we will continue our efforts to further aggregate the manufacturing industries, with a focus on the automobile-related industries, advanced electronic



Conceptual drawing of the synchrotron facility

device industries and food-related industries.

We will continue measures to attract new businesses using subsidies for small businesses willing to locate themselves in the prefecture. We also encourage new investment and support smaller companies in Miyagi in their efforts to improve their technical capabilities, increase productivity and expand trading. In this way, we will reinforce the competitiveness of local industries.

Miyagi will also strive to encourage companies and research institutes to establish their facilities here, and provide research and development support to companies based in the prefecture in order to bring about technological innovation and create new industries originating from Miyagi Prefecture. These efforts will be centered around the Next-generation Synchrotron radiation facility (Nano Terasu) in the Tohoku University Aobayama New Campus that is scheduled to go into full operation in 2024.



Ichibancho Ichibangai Shopping Street, one of the central shopping streets in Sendai City (Aoba Ward, Sendai City)



### The Future of **Commerce in Miyagi**

While the situation surrounding commerce in many parts of Miyagi is returning to how it was prior to the covid-19 pandemic, local communities are losing their liveliness due to changes in lifestyles that have occurred with the spread of online shopping and other factors.

Nagamachi Ekimae shopping street bustling with events (Taihaku Ward, Sendai)

Accordingly, we will support efforts taken by local leaders to revitalize these areas such as forming a new vision for their shopping districts and creating new leaders, as they play the main role in creating a new form of regional commerce that is appealing and sustainable.

Sendai, situated in the central part of Mivagi Prefecture, is the largest commercial hub in the Tohoku region, featuring many large-scale stores and appealing shops.

The largest commercial city

areas brought back to life

in the Tohoku region; shopping

Furthermore, various regions within the prefecture, including the coastal region, are engaging in efforts to rejuvenate the area by developing shopping streets that make use of features distinct to each region and implementing other unique initiatives as well.



Miyamachi shopping street, 1.5km long (Aoba Ward, Sendai City)

# Tohoku's gateway to the world

Destroyed by the Great East Japan Earthquake, the Port of Sendai has been rebuilt as a hub for international marine logistics, supporting the industries and economy of Miyagi and the Tohoku region.

Since the privatization of Sendai Airport, routes have been expanded, and regular routes to Seoul. Dalian-Beijing, Shanghai, Taipei, and Bangkok are in operation.

As of March 2024, the Bangkok route is suspended.







Port of Sendai-Shiogama (Sendai Port District) Raijin Wharf

Takasago Container Terminal at Port of Sendai (Sendai port area)

### The Future of Trade in Miyagi

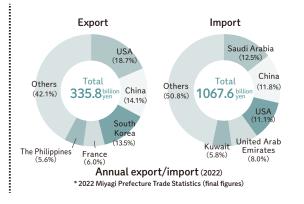
In order to strengthen the international competitiveness of businesses in Tohoku, container terminals at the Port of Sendai have been improved with



Sendai Airport

the aim of eliminating congestion and preparing for the increased volume of cargo expected in the future. Additionally, we have been working with Sendai International

Airport Co., Ltd. and other relevant organizations to promote airport use and expand flight services in order to increase the number of passengers and the volume of cargo flowing through Sendai Airport.





### Miyagi Sports Park (Grande 21) (Rifu Town)

01

The Q&A Stadium Miyagi and other facilities are located within the Miyagi Sports Park. The stadium was used as a venue for football matches at the Tokyo 2020 Olympic Games. Phone: 022-356-1122

Some facilities are inaccessible due to disaster recovery work.

Enjoy culture and sports



022 Kenmin no Mori (Citizens' Forest) (Rifu Town, Sendai City, Tomiya City) Visitors can experience crafting, walk in the forest, and use the wooden athletic playset. Phone: 022-255-8801



Miyagi Prefectural Library (Sendai City) Nested on the luxuriant green foothills of Murasakiyama, this library houses around 1.2 million items available for reference.

and use the foothills of Murasakiya iset. Ibrary houses around 1 items available for refer Phone: 022-377-8441

03



05 Miyagi Stadium (Rakuten Mobile Park Miyagi) (Sendai City)

The home stadium of the Tohoku Rakuten Golden Eagles. The Ferris wheel and other attractions are also popular. Phone: 022-298-5300

# Facilities

A large number and variety of facilities are located in Miyagi, including those for academic, culture and sports purposes.



04 Miyagi Prefectural Auditorium (Tokyo Electron Hall Miyagi) (sendai City) Located in the center of Sendai City, the hall is used for a variety of concerts and plays. Phone: 022-225-8641



### Miyagi Museum of Art (Sendai City)

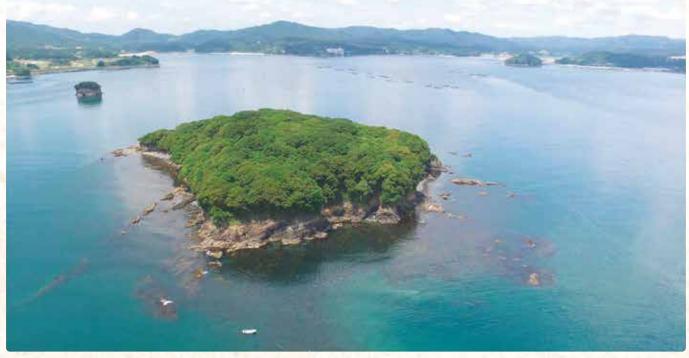
This museum houses both Japanese contemporary art works and works by foreign artists such as Wassily Kandinsky and Paul Klee. It also has multiple ateliers that anyone can use. Phone: 022-221-2111

Closed temporarily for refurbishment



### Other facilities

- Miyagi University (Taiwa Town, Sendai City) Taiwa Campus, Phone: 022-377-8205 Taihaku Campus, Phone: 022-245-2211
- Miyagi Prefecture Izunuma-Uchinuma Sanctuary Center (Kurihara City) Phone: 0228-33-2216
- Mori no miyako Shinkin Bank, Moririn Kasenuma Park (Shiogama City, Tagajo City and Rifu Town) Phone: 022-767-2723
- Definition of the second secon
- Sant Juan Bautista Museum (Ishinomaki city) Phone: 0225-24-2210 Closed for refurbishment





### Shizugawa Bay (Minamisanriku Town)

Located in the southern part of Sanriku Fukko National Park, which is lined with the rias coast, a variety of creatures inhabit the waters where both cold and warm currents flow. It is the first seaweed bed Ramsar site in Japan.

# Overlooking the magnificent mountains and the vast ocean.

# Nature Miyagi

Rich nature flourishes in the land surrounded by mountains and the sea.



Akiu Otaki Falls (Sendai City)

02

04

It has been selected as one of the 100 best waterfalls in Japan and has been designated as a national scenic spot. The roaring of the waterfall and its appearance as it cascades down is impressively powerful.



Mt. Kurikoma (Kurihara City) In Mt. Kurikoma, which is bustling with visitors, you can enjoy alpine plants such as day lilies in the summer and an expanse of autumn leaves in the fall. Note: Please check local traffic conditions before traveling



### Izunuma/Uchinuma (Kurihara City/Tome City)

The wetland became the second site in Japan to be registered under the Ramsar Convention and is a major winter destination for geese and other migratory birds.





03

(Marumori Town) In the valley carved by the Abukuma River over a long period of time, the scenery of both banks changing with

the seasons can be seen.



### Miyagi Zao (Zao Town/Kawasaki Town)

The Zao Mountain Range, which straddles Miyagi and Yamagata prefectures, offers a variety of mountain nature attractions, such as the iconic crater lake "Okama" and the "Snow Monsters", snow and ice covered trees created by the unique natural environment.



### **Other nature**

- og Ogama Hanzo (Kesennuma City)
- Cape Kamiwarizaki (Minamisanriku Town, Ishinomaki City)
- Izushima Island (Onagawa Town)
- 10 Mangokuura (Ishinomaki City)
- (Ishinomaki City)
- 12 Nanatsumori (Taiwa Town)
- 13 Lake Choro (Shichikashuku Town)

### Other major tourist spots

- Wesennuma Umino-ichi/ Shark Museum (Kesennuma City)
  Seapal-Pier Onagawa (Onagawa City)
  Tempyo Roman Hall (Wakuya Town)
  Shiogama Shrine (Shiogama City)
  Site of Tagajo Castle (Tagajo City)
  Site of Sendai Castle (Aoba Castle) (Sendai City)
  Funaoka Castle Park (Shibata Town)
  Shiroishi Castle (Shiroishi City)
- 15 Sairi Yashiki (Marumori Town)



01



Matsushima, one of the three most scenic spots in Japan In addition to enjoying the splendid scenery of Matsushima Bay on a pleasure boat, there are many famous places such as Zuiganji Temple and Godaido Temple, which are associated with Date Masamune.





### Meiji Village Museum of Miyagi (Tome City)

Visitors can enjoy the pre-modern cityscape of the Meiji era, including stylish Western-style buildings such as the Education Museum as well as warehouse-style merchant houses.

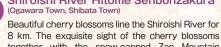


03 Minamisanriku Sun Sun Shopping Village (Minamisanriku Town) Architect Mr. Kengo Kuma designed this shopping street using "bijin" cedar lumber produced in Minamisanriku. Many visitors enjoy shopping at the 28 stores.



#### 05 Ishinomori Manga Museum (Ishinomaki City) A memorial museum for Shotaro Ishinomori, a manga artist born in

Ishinomori, a manga artist born in Miyagi. Original drawings and other items are displayed.



together with the snow-capped Zao Mountain Range is definitely worth seeing.

# Popular historical and natural sightseeing spots



Miyagi offers an abundance of seasonally beautiful landscapes and historical buildings.





### Naruko Onsenkyo (Osaki City)

A hot spring village consisting of five hot spring areas: Naruko, Higashi Naruko, Kawatabi, Nakayamadaira, and Onikobe. This area has about 370 different hot spring sources. 7 of the 10 types of hot spring found in Japan are available here.



### Sendai Beef

Sendai Beef boasts the best quality. The cattle are fed with high-quality rice straw harvested in Miyagi, a leading producer of rice.

### Sea pineapple

Sea pineapple is an iconic summer food in Miyagi. The flesh is thick, and its unique taste is so good it's almost addictive. (National production ranking: 1st)

# Premium quality ingredients and local specialty dishes: the pride of Miyagi



### Bell peppers

Bell peppers are colorful ingredients that look good in any dish. Miyagi's bell peppers are popular for their thick, sweet flesh that tastes almost like fruit. (Ranked number one nationwide in harvest amount)



### Strawberries

Miyagi Prefecture is a strawberry production region and boasts of having the largest harvest in the Tohoku region.The varieties "Moikko" and "Nikoniko Berry" were originally developed in Miyagi.



### Zunda mochi

Zunda is a sweet paste made from green soybean (edamame). Zunda served over mochi (rice cake) is a Miyagi specialty.



### Oysters

Miyagi is one of the leading producers of oysters in Japan. The plump flesh is thick and has a rich taste. (National production ranking: 2nd)



Seri (Japanese parsley) The crisp texture and refreshing aroma give it broad appeal. The Japanese parsley hot pot dish is a local specialty typically served in winter. (Ranked number one nationwide in harvest amount)



The resource-rich ocean, mountains and land of Miyagi are home to many delicious ingredients and cuisines.



Harako-rice Famous local dish featuring slices of simmered salmon and salmon roe atop rice.



Tanabata Festival (August in Sendai City) One of the largest events in Tohoku takes place in downtown Sendai. Stunning decorations are handmade every year to fill the shopping streets.

Diverse and energetic festivals



### Onikojuro Festival (October in Shiroishi City)

At the site of Shiroishi Castle, the Summer Siege of Osaka, a battle between the armies of Kojuro Katakura (the second lord of the castle) and the Sanada clan, is restaged against the background of a recreated historical setting.



### Hatsuuma Festival (Tiger Dance for Fire Prevention) (April in Kami Town)

Urged on by Ohayashi (Japanese musical accompaniment) and drums, colorful Dashi floats and "tigers" parade through the town to ward off fire and pray for the safety of each home.





#### Sendai Pageant of Starlight (December in Sendai City)

A popular event in Sendai. The moment when the rows of Japanese Zelkova trees are illuminated is nothing less than mesmerizing.



# Festivals Miyagi

Many people come from every part of Miyagi and outside the prefecture to enjoy the traditional festivals and new events.

### Shiogama Minato Festival (July in Shiogama City)

Fishing boats loaded with portable shrines cruise around the port in a prayer for prosperity. The whole town is energized by the festival and fireworks.

### Yonekawa Mizukaburi (February in Tome City)

In this unique festival, local men wearing straw ornaments walk through the town, throwing water on the houses to pray for fire prevention. (UNESCO intangible cultural heritage)

# Organization, legislature, and budget of the Prefecture



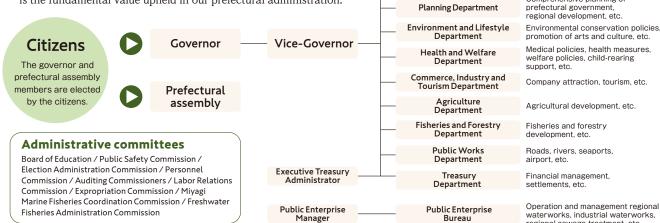
Budget, taxes, public relations,

Promotion of reconstruction, crisis management, etc.

Comprehensive planning of

# Organization of the Prefectural Government

Communication and mutual understanding with the people of Miyagi is the fundamental value upheld in our prefectural administration.



regional sewage treatment, etc.

# Prefectural Assembly

Elected representatives of the prefectural citizens deliberate on issues related to the administration of the prefecture.

### Major obligations of the prefectural assembly

Decision-making	Make decisions on important issues related to prefectural administration (establish, revise or withdraw bills, make budgets, authorize financial results, etc.)
Elect and approve	Elect the chair and vice chair of the assembly, election commit- tee members, etc. Approve personnel, including vice-governor, who is appointed by the governor.
Examine	Examine and verify that works of prefectural administration are conducted properly as decided at assembly meetings. Ask for opinions and explanations from those involved as needed.
Receive petitions	The Assembly receives and examines petitions from prefectural residents. Among petitions that have been selected, those that need to be handled by the executive branch are sent to the governor and other relevant parties.



# Budget

The expenditure budget for fiscal year 2024 is 1023.8 billion yen and will be used as follows.

Welfare and health	184.2 billion yen
Education (elementary, junior high, high schools and colleges, etc.)	183.7 billion yen
Tax allocation to municipalities and other prefectures	166.2 billion yen
Commerce and industry promotion; workers support	157.4 billion yen
Payment of debts	108.2 billion yen
Construction and maintenance of roads, rivers, ports, etc.	59.7 billion yen
Police activities	57.2 billion yen
Crisis management, statistics, election, etc.	50.6 billion yen
Promotion of agriculture, fisheries and forestry	46.6 billion yen
Others	10.0 billion yen



### **Prefectural Assembly**

General Affairs Department

**Reconstruction and Crisis** 

anagement Department

The Mivagi Prefectural Assembly is composed of 59 elected members. Regular sessions are held four times a year (February, June, September and November), while ad hoc committees are held as needed. The members serve terms of four years

The budget for this fiscal year focuses on strengthening comprehensive measures to address the challenges of population decline, including the retention of young people in Mivagi, and social efforts such as the development of an environment that supports children and child-rearing, as well as promoting initiatives to fully utilize digital technology in all fields to realize a "Transformed Mivagi" through DX (digital transformation). In addition, the budget has a focus on promoting the accumulation and development of semiconductor-related industries, by supporting the establishment of related suppliers in the prefecture for the semiconductor contract manufacturing company that decided to locate in Miyagi last year.

Furthermore, the budget will also be used towards efforts to realize a decarbonized society, measures for disaster prevention and disaster mitigation, and detailed measures tailored to the actual needs of disaster victims in order to complete our reconstruction.



Tobu Regional Promotion Office Tome Regional Office Phone: 0220 (22) 6111 150-5 Nishisanuma, Sanuma Hasamacho, Tome City 987-0511

		Population
7 Tome City	536.09	73,417
Total	536.09	73,417

### Osaki Area (1city, 4towns)

Hokubu Regional Promotion Office Phone: 0229 (91) 0701 4-1-1 Asahi, Furukawa, Osaki City 989-6117

Municipality	Area(km²)	Population
osaki City	796.81	123,915
Shikama Town	109.28	6,286
👌 Kami Town	460.67	21,468
💿 Wakuya Town	82.16	14,656
nisato Town	74.99	23,214
Total	1523.91	189,539

### Sendai Area (6cities, 7towns, 1village)

Sendai Regional Promotion Office

	none: 022 (275) 9			miyamachi Aoba-ku, Sendai City 981-8505
	Municipality	Area(km²)	Population	Municipality Area(km²)
	Sendai City	786.35	1,066,778	Hatsushima 53.56
٢	Shiogama City	17.37	52,099	Shichigahama Town 13.19
Ø	Natori City	98.18	79,673	Rifu Town 44.89
	Tagajo City	19.69	62,128	Taiwa Town 225.49
$\bigtriangledown$	' Iwanuma City	60.45	43,435	Osato Town     82.01
	) Tomiya City	49.18	52,359	Ohira Village 60.32
$\nabla$	Watari Town	73.60	33,098	Total 1648.86
0	Yamamoto Town	64.58	11,573	As of the end of

# Miyagi Prefecture has municipalities rich in local features.

The 35 municipalities (14 cities, 20 towns and 1 village) extend over seven areas. Each of these areas is managed so as to best leverage its special strengths.

# Kesennuma-

Motoyoshi Area (1city, 1town)

Kesennuma Regional Promotion Office Phone: 0226 (24) 2121 CH. 000 0101

47-6 Sugi-no-sawa,	Akaiwa,	Kesennuma	City 988-0181	

Municipality		Population
<b>G</b> Kesennuma City	332.44	57,726
own Minamisanriku Town	163.40	11,780
Total	495.84	69,506

### Ishinomaki Area (2cities, 1town)

Tobu Regional Promotion Office Phone: 0225 (95) 1411 5-7 Ayumino, Ishinomaki City 986-0850

Municipality	Area(km²)	Population
Ishinomaki City	554.55	134,919
Rigashi- Matsushima City	101.30	38,385
Onagawa Town	65.35	5,919
Total	721.20	179,223

### Ogawara Regional Promotion Office Phone: 0224 (53) 3111

805.00

805.00

wara

Kakuda

Marumori Town

City

Town

Shiroishi

City

Kurihara Area (1city)

Kurihara City

Total

Kurihara Regional Office

Hokubu Regional Promotion Office

Phone: 0228 (22) 2111 5-1 Fujiki, Tsukidate, Kurihara City 987-2551

Shichikashuku

Town

Watari

Yamamoto Town

62,012

62,012

Town

129-1 Minami, Ogawara Town 989-1243

Sennan Area (2cities, 7towns)

Municipality	Area(km²)	Population
<b>o</b> Shiroishi City	286.48	31,293
Kakuda City	147.53	26,967
Zao Town	152.83	11,094
Shichikashuku Town	263.09	1,223
G Ogawara Town	24.99	23,540
Murata Town	78.38	10,058
Shibata Town	54.03	36,839
Kawasaki Town	270.77	8,133
Marumori Town	273.30	11,928
Total	1551.40	161,075

Hatsushima Town	53.56	13,103
Shichigahama Town	13.19	17,807
Rifu Town	44.89	35,874
Taiwa Town	225.49	27,999
Gato Town	82.01	7,612
Ohira Village	60.32	5,578
Total	1648.86	1,509,116

As of the end of November 2023



### What is the **Miyagi Proficiency Test?**

The test was launched to help people learn more about Miyagi Prefecture and make sure the most appealing features of Miyagi are more widely known. Although the test to get a first-class certificate is held only once a year and difficult to pass, practice tests are easily accessible and anyone can take one from their computer or smartphone. Participants can win coupons for facilities in the prefecture and can join a "stamp rally" to collect local mascot stamps.



Try the test here http:// mm-kentei.jp/ There are many facts related to the history, culture and industry of Miyagi Prefecture that we can proudly share with everyone. The following are example questions taken from past Miyagi Proficiency Tests. See how many of them you can answer.

You may even learn something new about Miyagi. Can you answer all of them correctly?

Miyagi Proficiency

Miyagi is home to four Nationally Designated Traditional Crafts. The first three are the traditional Miyagi Kokeshi wooden doll, the Ogatsu inkstone, and the Sendai Tansu (Japanese chest).

Did you

know...?

What is the fourth traditional craft? 

A.Tsutsumi doll

**C.**Naruko lacquerware

**B**.Tamamushi lacquerware D.Sendaihira silk fabric



How many meters long is the Hosokura Mine Park sightseeing tunnel? .....

A.333 meters **B.**555 meters C.777 meters D.888 meters





This building, which was created thanks to generous support from Canada after the Great East Japan Earthquake, celebrated its tenth anniversary in May of 2023. What is the name of the building, situated in the Yuriage Port Morning Market area of Yuriage, Natori City?

A. The Kizuna (Connection) Pavilion B. The Canada Pavilion C.The Maple Pavilion **D**. The Niagara Pavilion



The Geological Society of Japan has designated a rock (slate), a fossil (Utatsusaurus), and a mineral as the prefectural stones of Miyagi. What is the prefectural mineral?

..... **B**.Placer gold

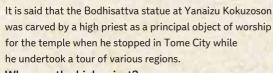
A.Orbicular diorite C.Galena

D.Quartz



At the Onikojuro Festival held in Shiroishi City every year in October, there is a reenactment of the battle led by the second lord of Shiroishi Castle, Katakura "Kojuro" Shigenaga. What is that battle called? .....

- A. The Summer Siege of Osaka
- **B**. The Winter Siege of Osaka
- C. The Battle of Hitotoribashi
- D. The Battle of Hasedo



Who was the high priest? .....

- A.Ennin
- B.Enku
- C. Tokuitsu
- D.Gyoki





Miyagi Shinsho was the first person in the world to achieve commercialized aquaculture production of a certain marine product in Mangoku-ura Inlet in Ishinomaki City, and Oginohama Bay in Oshika Peninsula. For this reason, the area became known as the birthplace of aquaculture technologies for this marine product. What is the marine product?

\_\_\_\_\_

A. Scallops C.Laver

**B**.Silver salmon **D**.Oysters

### Symbols of Miyagi Prefecture





### Prefectural Symbol

The symbol incorporates stylized hiragana character of Mi (3/4) of Miyagi and represents the prefectural flower Miyaginohagi. (Designated in July 1966)

### Prefectural Flower Miyagi' s Bush Clover (Miyaginohagi)

This beautiful autumn flower has appeared in numerous traditional Japanese poems such as those included in Kokinshu (A Collection of Ancient and Modern Poetry). It has dainty magenta and white flowers. (Designated in March 1955)



### Prefectural Tree Japanese Zelkova (Keyaki)

In ancient times, the tree was called Tsuki. It is said that a line of Zelkova trees was planted in Tsukinoki in Shibata Town during the Heian Period (794-1185). (Designated in September 1966)

### Prefectural Bird Wild Goose (Gan)

Also called Kari or Karigane in Japanese. Miyagi Prefecture serves as a site where the largest number of this migratory bird species spend their winter in Japan. They are most frequently observed around the Izunuma and Uchinuma lakes and Kabukurinuma wetlands.

(Designated in July 1965)



### Prefectural Animal Deer (Shika)

The deer in Miyagi Prefecture is a typical species of Japanese deer. Its habitat includes the Kinkasan Island and the Oshika Peninsula. (Designated in July 1965)

# MIYAGI PREFECTURE JAPAN Our Miyagi Prefecture

Edited and published by Public Relations Division, Miyagi Prefectural Government

3-8-1, Honcho, Aoba-ku, Sendai City, Miyagi Prefecture, 980-8570 Japan Tel : 022-211-2283 Website : https://www.pref.miyagi.jp/ e-mail : kohoka@pref.miyagi.lg.jp Information on Miyagi Prefecture is available from

### Internet .....

Prefectural Government webpage:http://www.pref.miyagi.jp/

e-mail newsletter: "Mail-Maga Miyagi" (Issued on Fridays) Sign up for the newsletter at https://www.pref.miyagi.jp/site/mailmaga/

### Facebook:

"Public Relations Division, Miyagi Prefectural Government" (Occasionally updated) https://www.facebook.com/pref.miyagi

### х

Miyagi Prefecture @myg\_kouhou (tweets posted as new information becomes available) https://twitter.com/myg\_kouhou

### Radio .....

### TBC radio

"Ken kara no Oshirase" (Information from the Prefecture) Friday, 2:20 – 2:22 pm "Radio Kenmin Dayori" (Radio newsletter for residents) Saturday, 11:50 – 11:55 am

Date fm "Around the Miyagi" Monday to Friday, 10:35-10:39 a.m.

### Print Media .....

Public relations magazine "Miyagi Prefectural Government Newsletter" (Issued on the 1st of every other month from January)







A for a port

9,500 pamphlets are printed at a cost of approximately 131 yen per copy. First edition issued in April 2024



